



## Corporate Feedback Report

**AY 2015-16**

**Name of Committee:** Pune Institute of Business Management Placements Department

**Type of Meeting:** Discussion & Analysis of Corporate Interactions AY 2015-16

**Date:** Monday, 4<sup>th</sup> April, 2016

**Time:** 10:30 am – 12:00 pm

**Venue:** 1<sup>st</sup>Floor Conference Room, Pune Institute of Business Management, Gat no. 605/1, Lavasa road, Pirangut, Tal Mulshi, Maharashtra. Pune 412115.

**Meeting Facilitator:** Ms. Jyotsna Khade

**Call to order:** Meeting was called to order at PIBM conference room. A quorum was established.

**Roll Call:**

**Attendees Present:**

Ms. Jyotsna Khade (HOD Placements)  
 Ms. Choden Goperma (Manager Placements)  
 Mr. David Hansing (Batch in-charge)  
 Mr. Sanjay Gouda (Sr. Manager Placements)  
 Mr. Riddhiman Mukhopadhyay (HOD Marketing)  
 Ms. Rajshree Pillai (HOD HR)

### Insights from Corporate Feedback

1. Out of total 283 students, 275 students were placed on challenging and rewarding profiles by the Placements department.
2. More than 340 companies recruited the students for final placement and summer internship in AY 2015-16.
3. The highest package offered to PIBM Marketing students was INR 14 lacs by Haier Appliances. Finance students were able to achieve good placements in Equity research and Corporate finance with the highest package of Rs. 8.5 lacs. HR students also got placed in HR Generalist profiles with attractive packages of Rs. 6.5 lacs.
4. **Mr. Parijat Pushp-GM HR: Tata Housing** mentioned that relevant internship in organized real estate sector is important for the students who aspire to make their career in the same sector. Such Students should be identified in the very beginning and encouraged to do their internships in the same sector.



5. **Mr. Subhasish Mitra –Head HR Ocwen Financial:** said that Irrespective of the specialization all students must have a fair understanding of the different business models.
6. **Ms. Nupur Ray Head HR – Bajaj Allianz Life Insurance** mentioned that HR Students must have a better understanding of the various organizational structures to better develop HR strategies. She suggested that HR students should take up more industry driven projects during the course of their PG program.
7. **Mr. Vinay Trivedi – Head HR Future Generali** gave feedback that by providing business case studies for the students to analyze comparing the performance of local and international enterprises as part of the course requirement in International Business Management.
8. **Mr. Zulfi Ali Bhutto – Business Head Lenevo** mentioned that we should give activities to students that will apply knowledge of statistics on forecasting as required in operations management.
9. **Cap. Partha Samai, Head HR, AGS Transact** recommended that in class participation can improve student performance in GDs and PIs. He suggested that more excel based class assignments and field assignments can also improve student performance in the overall placements season.

**HOD Placements,** concluded the meeting by suggesting the academics to focus on domain content application and preparing students for specific skills mentioned in the JDs of the companies that came for recruitment in the AY 2015-16.

**Reviewed and Approved by:**

**Director,**

**Pune Institute of Business Management**